

Truck Bed Protection

Trucks are **tough**, but are they tough enough?

Anyone with a truck knows just how painful it is to see those first scratches in the truck bed. Even if they intended for their truck to be used for hauling things, the goal is to keep it in good condition for as long as possible.

Your truck's is truly put to the test with normal everyday use. From loading up boating and camping equipment, or getting the bikes, motorcycles and all-terrain vehicles (ATVs) onboard to head out for a weekend adventure. Or those home improvement projects that require you to toss in lumber, tools, landscape rocks and other heavy, odd-shaped objects.

Most people don't give any thought to all the harsh things they toss in their truck bed, at least until weather goes from bad to worse and rust and corrosion begins to rear its ugly head. This problem can be solved in a matter of a couple of hours, saving headaches and money down the road with simply installing a spray-on bedliner.

A LINE-X spray-on bedliner is an option that offers unmatched protection without the risk of gouging sheet metal or corrosion between the drop-in liner and the truck bed.

Those looking to protect their truck bed can choose between spray-on bedliners or drop-in bedliners. When comparing the two, there are some advantages to going with a spray-on liner.

The drop-in style can shift around and scratch the paint beneath it. Debris such as leaves, rocks, sand as well as water can also get trapped underneath the liner, which can make scuffing and corrosion even worse.

And we have all seen the occasional entire drop-in plastic bedliner crumpled up against the freeway retaining wall that a rogue gust of wind had picked up, high into the air, and provided some hang time in front of oncoming traffic like a maple leaf dancing in the wind.



Spray-on liners have the advantages of a permanent bond to the surface that will not shift. It's also important to make sure the spray-on bedliner you select has a warranty and is resistant to common chemicals, including pool chlorine, auto fuel, diesel fuel, paints, bleaches, organic solvents, and fertilizers.

It's imperative to provide **Serious Protection** for the bed of a truck because a new vehicle trails only behind the purchase of a home in terms of being the most expensive investment a consumer will make.

Spray-on bedliners are a great choice. According to the National Automobile Dealers Association, a spray-on bedliner will increase resale value by \$250.

The LINE-X Spray-On Truck Bedliner is a specially formulated polymer that creates a permanent bond to the truck bed floor, sidewalls and inner tailgate. The non-skid coating adheres instantaneously and offers protection against everything from chemicals and hail damage to rust.