

# *BurrellesLuce Express*

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Franchising Executive, Scott Jewett, Joins the iFranchise Group Released : Friday, March 30, 2007 10:59 AM

HOMEWOOD, Ill., March 30 /PRNewswire/ -- The iFranchise Group, the nation's leading franchise consulting firm, announced today that franchising executive Scott Jewett, had joined the firm in a senior advisor role. Mr. Jewett will lend his knowledge and experience, based on nearly two decades in the franchising industry, to the firm's clients and consulting projects.

"We're extremely pleased to have Scott on our team," said Mark Siebert, CEO of the iFranchise Group. "His background will be invaluable to guiding our clients in the world of franchising." With the addition of Jewett, the iFranchise Group now has over 25 consultants with over 450 years of experience in franchising. Their consultants have worked with or for 98 of the nation's top 200 franchisors.

Mr. Jewett has been a franchisee, a franchise consultant, and the CEO of two different franchise companies. Over the last seven years, he directed the franchised expansion of **LINE-X**, one of the fastest-growing franchise systems in North America. During his tenure at **LINE-X**, the company expanded from a start-up franchise to an international system comprised of 647 retail locations in 23 countries with system-wide sales of over \$160 million. **LINE-X** was recently sold to Graham Partners, a private equity firm, for an undisclosed amount.

"I am very excited about this opportunity," Mr. Jewett said. "The breadth of experience that the iFranchise Group brings to the table is unmatched in the industry. I am proud to be a part of this group, and look forward to working with franchisors across a broad range of industries."

Prior to his tenure at **LINE-X**, Mr. Jewett was a franchisee, and later a franchisor, of two mall-based photography and digital imaging franchises. He has also gained extensive experience in restaurant operations, having started his career as a restaurant manager for a national steak franchise chain.

Having sold three separate companies, Mr. Jewett also intimately understands the process of business valuation, private equity, and the process of maximizing shareholder value. Mr. Jewett holds a B.S. in Business and an M.B.A. from San Diego State University.

"I've known Scott personally and professionally for many years," added Mr. Siebert. "He shares our corporate philosophy and I am confident that his skills will be highly useful to our clients."

About the iFranchise Group: The iFranchise Group (

<http://www.ifranchisegroup.com> ), a division of Siebert Hood Consulting, Inc., is a leading franchise consulting firm that offers the skills of the nation's top professionals in franchise strategic planning, operations training and documentation, franchise marketing and sales, advertising fund management, franchise recruitment, and development of Internet-based applications for emerging and established franchise companies worldwide. Available Topic Expert(s): For information on the listed expert(s), click appropriate link. Mark

**Highlights: *LINE-X***